

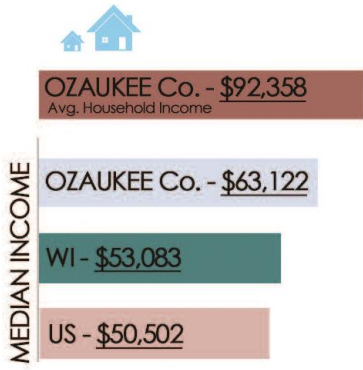


- ✓ Over **2,500** visitors a day
- ✓ Over **70** vendors a day
- ✓ Over **700** email contacts
- ✓ Over **750** loyal Facebook fans

Presented by the Thiensville Business Association, the Thiensville Village Market is Wisconsin’s top farmers’ market on a Tuesday. The Thiensville Village Market showcases local produce, fruits, meat, grains, artisanal goods, dairy products and singers/musicians/performers from the region. Held at the Thiensville Village Park, the Village Market creates a stronger sense of community in Thiensville & the surrounding areas.



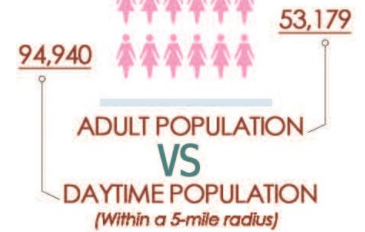
**Visitors’ Demographic**



**THIENSVILLE BUSINESS ASSOCIATION**

*The Thiensville Business Association (TBA) educates, informs and provides beneficial services to our businesses in and around the Village of Thiensville in Wisconsin. The Thiensville Business Association is a group of professionals who own or operate businesses in Thiensville.*

*Their goals are to enhance and promote the business environment and draw potential customers to the area by supporting numerous local activities and events within the community such as the Village Market.*



**2017 SPONSORSHIP OPPORTUNITIES**

Sponsorships are available on a **first-come, first-serve** basis. Act **TODAY** to secure one of the remaining featured sponsorship levels that will help **increase your brand awareness** in the community and show **support!!!**

LEVELS	PERIOD/LIMIT	VALUE
<b>Cultivator</b>	<b>Entire Season Sponsor Limit 1 sponsor per sponsorship</b>	
o Signage Sponsorship		\$3,500
o Best “Dam” Chef Sponsorship		\$3,000
o Entertainment Sponsorship		\$3,000
<b>Sustainer</b>		
o Food Court Sponsorship		\$2,000
o Cart Sponsorship	\$2,000	
o Market Swag Sponsorship	\$2,000	
<b>Harvester</b>	<b>Entire Season Sponsor Limit 1 sponsor per sponsorship</b>	
o The Best “Dam” Ice-cream Sponsor		\$500
o Wellness Sponsorship		\$500
o Children Program Sponsorship	\$500	
<b>Cropper</b>	<b>Weekly Sponsor Sponsor Limited</b>	
o TBA Booth Sponsorships		\$200 - \$250
<b>Sower</b>	<b>Entire Season Sponsor Unlimited</b>	
o Volunteer Sponsorship		Your Time!
o General Donation		Your Call!



## CULTIVATOR

### Signage Sponsorship

**1 ALL SEASON SPONSORSHIP: \$3,500**

- ✓ Prominent logo and name on all Village Market signage including, but not limited to:
  - Stage signs, Street signs
  - Banners
- ✓ Participation in “Opening Day” Ribbon Cutting Ceremony with a 1 minute Infomercial sound bite
- ✓ Logo on all printed promotional material including, but not limited to:
  - Posters
  - Postcards
  - Counter-cards
  - Printed ads
- ✓ Signage/promotion at the TBA booth
- ✓ Sponsorship plaque to be displayed at your business
- ✓ Logo with link on all digital media including, but not limited to:
  - Website
  - Social media
  - E-newsletter
- ✓ Two (2) emails on the sponsor’s behalf to the Village Market contacts
- ✓ Ability to distribute promotional material to the event attendees
- ✓ Access to the TBA booth for the entire season which includes:
  - Booth
  - Canopy
  - Electricity
- ✓ Overall increase in brand awareness
- ✓ **\$50 in Market Bucks!**

### Best “Dam” Chef Sponsorship:

**1 ALL SEASON SPONSORSHIP: \$3,000**

- ✓ Prominent logo and name on all The Best “Dam” Chef signage including, but not limited to:
  - Stage signs, Street signs
  - Banners
- ✓ Logo on all printed promotional material including, but not limited to:
  - Posters
  - Postcards
  - Counter-cards
  - Printed ads
- ✓ Signage/promotion at the TBA booth
- ✓ Sponsorship plaque to be displayed at your business
- ✓ **\$50 in Market Bucks!**
- ✓ Logo with link on all digital media including, but not limited to:
  - Website
  - Social media
  - E-newsletter
- ✓ Two (2) emails on the sponsor’s behalf to the Village Market contacts
- ✓ Ability to distribute promotional material to the event attendees
- ✓ Access to the TBA booth for the entire season which includes:
  - Booth
  - Canopy
  - Electricity
- ✓ Overall increase in brand awareness

### Entertainment Sponsorship:

**1 ALL SEASON SPONSORSHIP: \$3,000**

- ✓ Prominent logo and name on all the Village Market Entertainment signage including, but not limited to:
  - Stage signs, Street signs
  - Banners
- ✓ Logo on all printed promotional material including, but not limited to:
  - Posters
  - Postcards
  - Counter-cards
  - Printed ads
- ✓ Signage/promotion at the TBA booth
- ✓ Sponsorship plaque to be displayed at your business
- ✓ **\$50 in Market Bucks**
- ✓ Logo with link on all digital media including, but not limited to:
  - Website
  - Social media
  - E-newsletter
- ✓ Two (2) emails on the sponsor’s behalf to the Village Market contacts
- ✓ Ability to distribute promotional material to the event attendees
- ✓ Access to the TBA booth for the entire season which includes:
  - Booth
  - Canopy
  - Electricity
- ✓ Overall increase in brand awareness

**SUSTAINER**

**Food Court Sponsorship** **1 ALL SEASON SPONSORSHIP: \$2,000**

- ✓ Prominent logo and name at the Village Market Food Court including, but not limited to:
  - Posters
  - Banners
- ✓ Logo on all printed promotional material including, but not limited to:
  - Posters
  - Postcards
  - Counter-cards
  - Printed ads
- ✓ Signage/promotion at the TBA booth
- ✓ Sponsorship plaque to be displayed at your business
- ✓ **\$50** in Market Bucks!
- ✓ Logo with link on all digital media including, but not limited to:
  - Website
  - Social media
  - E-newsletter
- ✓ One (1) email on the sponsor's behalf to the Village Market contacts
- ✓ Ability to distribute promotional material to the event attendees
- ✓ Access to the TBA booth for the entire season which includes:
  - Booth
  - Canopy
  - Electricity
- ✓ Overall increase in brand awareness

**Veggie-valet/Market Cart Sponsorship:** **1 ALL SEASON SPONSORSHIP: \$2,000**

- ✓ Prominent logo and name on all in the Market Carts Signage including, but not limited to:
  - Market Carts
  - Banners
- ✓ Logo on all printed promotional material including, but not limited to:
  - Posters
  - Postcards
  - Counter-cards
  - Printed ads
- ✓ Signage/promotion at the TBA booth
- ✓ Sponsorship plaque to be displayed at your business
- ✓ **\$50** in Market Bucks!
- ✓ Logo with link on all digital media including, but not limited to:
  - Website
  - Social media
  - E-newsletter
- ✓ One (1) email on the sponsor's behalf to the Village Market contacts
- ✓ Ability to distribute promotional material to the event attendees
- ✓ Access to the TBA booth for the entire season which includes:
  - Booth
  - Canopy
  - Electricity
- ✓ Overall increase in brand awareness

**Market Swag Sponsorship:** **1 ALL SEASON SPONSORSHIP: \$2,000**

- ✓ Prominent logo and name on all the Thiensville Village Market apparel including, but not limited to:
  - T-shirts
  - Bags
- ✓ Logo on all printed promotional material including, but not limited to:
  - Posters
  - Postcards
  - Counter-cards
  - Printed ads
- ✓ Signage/promotion at the TBA booth
- ✓ One (1) email on the sponsor's behalf to the Village Market contacts
- ✓ **\$50** in Market Bucks!
- ✓ Ability to distribute promotional material to the event attendees
- ✓ Access to the TBA booth for the entire season which includes:
  - Booth
  - Canopy
  - Electricity
- ✓ Sponsorship plaque to be displayed at your business
- ✓ Overall increase in brand awareness
- ✓ Logo with link on all digital media including, but not limited to:
  - Website
  - Social media
  - E-newsletter

## HARVESTER

### The Best “Dam” Ice-cream Sponsorship

**1 ALL SEASON SPONSORSHIP: \$500**

- ✓ Logo and name on at the Village Market Ice-cream booth including, but not limited to:
  - Posters
  - Banners
- ✓ Logo on all printed promotional material as the including, but not limited to:
  - Posters
  - Postcards
  - Counter-cards
- ✓ Signage/promotion at the TBA booth
- ✓ Sponsorship plaque to be displayed at your business
- ✓ **\$25** in Market Bucks!
- ✓ Ability to distribute promotional material to the event attendees
- ✓ Logo with link on all digital media including, but not limited to:
  - Website
  - Social media
  - E-newsletter
- ✓ Access to the TBA booth for the entire season which includes:
  - Booth
  - Canopy
  - Electricity
- ✓ Overall increase in brand awareness

### Wellness Sponsorship:

**1 ALL SEASON SPONSORSHIP: \$500**

- ✓ Logo and name on at the Village Market wellness programs including, but not limited to:
  - Posters
  - Banners
- ✓ Logo on all printed promotional material as the including, but not limited to:
  - Posters
  - Postcards
  - Counter-cards
- ✓ Signage/promotion at the TBA booth
- ✓ Sponsorship plaque to be displayed at your business
- ✓ **\$25** in Market Bucks!
- ✓ Ability to distribute promotional material to the event attendees
- ✓ Logo with link on all digital media including, but not limited to:
  - Website
  - Social media
  - E-newsletter
- ✓ Access to the TBA booth for the entire season which includes:
  - Booth
  - Canopy
  - Electricity
- ✓ Overall increase in brand awareness

### Children’s Program Sponsorship:

**1 ALL SEASON SPONSORSHIP: \$500**

- ✓ Logo and name on all the Thiensville Village Market Children’s programs including, but not limited to:
  - Posters
  - Banners
- ✓ Logo on all printed promotional material including, but not limited to:
  - Posters
  - Postcards
  - Counter-cards
- ✓ Signage/promotion at the TBA booth
- ✓ Sponsorship plaque to be displayed at your business
- ✓ Logo with link on all digital media including, but not limited to:
  - Website
  - Social media
  - E-newsletter
- ✓ Ability to distribute promotional material to the event attendees
- ✓ Access to the TBA booth for the entire season which includes:
  - Booth
  - Canopy
  - Electricity
- ✓ Overall increase in brand awareness
- ✓ **\$25** in Market Bucks!



## CROPPER

### PLATINUM LEVEL: July 15<sup>th</sup>

**1 ALL DAY Sponsorship: \$250**

- ✓ Signage/promotion at the TBA booth
- ✓ Sponsor plaque to be displayed at your business
- ✓ Logo with link on all digital media including, but not limited to:
  - Website
  - Social media
  - E-newsletter
- ✓ Ability to distribute promotional material to the event attendees
- ✓ Access to the TBA booth for the entire day which includes:
  - Booth
  - Canopy
  - Electricity
- ✓ Overall increase in brand awareness
- ✓ **\$25** in Market Bucks!

### GOLD LEVEL:

**20 Limited ALL DAY Sponsorships: \$200**

- ✓ Signage/ promotion at the TBA booth
- ✓ Logo with link on all digital media including, but not limited to:
  - Website
  - Social media
  - E-newsletter
- ✓ Ability to distribute promotional material to the event attendees
- ✓ Access to the TBA booth for the entire day which includes:
  - Booth
  - Canopy
  - Electricity
- ✓ Overall increase in brand awareness
- ✓ **\$25** in Market Bucks!

## SOWER

### Volunteer Sponsorship:

**Unlimited: Your Time!**

- ✓ Volunteers of all ages and skill levels are welcome and encouraged to get involved individuals and/or entire families, service organizations, schools, churches, non-profits, small groups, anyone who desires to support the Thiensville Village Market is enthusiastically welcomed!

### General Donation:

**Unlimited: Your Call!**

- ✓ We are also accepting donations on behalf of the Thiensville Business Association - if you are not able to participate. [DONATE online TODAY](#) or you can mail the check to us!

# SIGN UP TODAY!

Please **email** the form on the next page to [ThiensvilleFM@gmail.com](mailto:ThiensvilleFM@gmail.com)  
**OR mail** it to:

**TBA – Thiensville Village Market**

**Attn: Sponsorships**

**PO Box 185**

**Thiensville, WI 53092**



## THIENSVILLE VILLAGE MARKET 2016 SPONSORSHIP OPPORTUNITIES

### Sponsorship Levels:

#### Cultivator

- Signage Sponsorship \$3,000
- Best Dam Chef Sponsorship \$3,000
- Entertainment Sponsorship \$3,000

#### Sustainer

- Food Court Sponsorship \$2,000
- Market Cart Sponsorship \$2,000
- Market Swag Sponsorship \$2,000

#### Harvester

- Wellness Sponsorship \$500
- Ice-cream Sponsorship \$500
- Children Program Sponsorship \$500

#### Cropper

- Platinum TBA Booth Sponsorship \$250
- 20 Gold Booth Sponsorships \$200

#### Sower

- Volunteer Sponsorship Priceless!
- General Donation

### Sponsorship Periods: Make it easy, secure your sponsorship and sign-up for 2016!

Sponsorships agreements are good for one season unless otherwise specified below.

- Sign-up for **2016** Thiensville Village Market Sponsorship only
- Sign-up for **2016 & 2017** Thiensville Village Market Sponsorship

### Please fill out detailed information below:

Name: \_\_\_\_\_

Company: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Amount Enclosed: \$ \_\_\_\_\_

Comments: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

#### WE APPRECIATE YOUR SUPPORT!!!

- Please feel free to contact us with questions regarding or suggestions to improve the Village Market:

#### Thiensville Business Association

- Village of Thiensville Farmers Market

PO Box 185

Thiensville, WI 53092

Email: [ThiensvilleFM@gmail.com](mailto:ThiensvilleFM@gmail.com)