

**VILLAGE OF THIENSVILLE
PLAN COMMISSION
MINUTES**

DATE: Tuesday, March 8, 2016

LOCATION: Village of Thiensville
250 Elm Street

TIME: 6:00 PM

I. CALL TO ORDER

Chairman Mobley called the meeting to order at 6:00 PM.

II. ROLL CALL

Chairman:	Van Mobley	
Commissioners:	John Cabaniss	Carol Gengler (arrived at 6:03 PM)
	Mike Dyer	Ken Kucharski
	Rick Gattoni	Dan Luedtke
Administrator:	Dianne Robertson	
Planner:	Jon Censky	

III. BUSINESS

- A.** Approval of Minutes
1. February 2, 2016

MOTION by Commissioner Gattoni, **SECONDED** by Commissioner Dyer to approve the February 2, 2016 Minutes. **MOTION CARRIED UNANIMOUSLY.**

- B.** Review and approval of a Projecting and Name Plate Wall Sign and Sign Waiver for the Projecting Sign, SEW WHAT Design Studio & Alterations Shop, LLC, 140 South Main Street

Jessica White, SEW WHAT Design Studio & Alterations Shop, LLC, 140 South Main Street addressed the Plan Commission. At SEW WHAT Design Studio & Alterations Shop, Ms. White teaches sewing classes, provides alterations and there is also a small retail portion in the shop.

Planner Jon Censky explained that what the applicant is proposing is to simply replace existing signs with new signs. The existing signs identify Northshore Physical Therapy, the former tenant. Proposed are three signs: two projecting signs and one name plate wall sign. This name plate wall sign is viewed as a directional sign or name plate sign which is not to exceed 2 square feet. This proposed name plate sign is 2.49 square feet. Planner Censky recommends that this sign be reduced in size to comply with the code.

The sign on the multi-tenant plaque on the North side of the building is code compliant. The only sign that is non-compliant is the second projecting sign. Code allows for only one projecting sign per building. What the Code does require is that if there is a non-conforming sign, if there is a change in signage that this new sign should be code-compliant which would mean that the new proposed projecting sign would not be allowed. Because of this, a waiver is proposed to the Commission to allow approval of the second projecting sign.

Ms. White asked for clarification as to what sign was non-compliant. Planner Censky clarified that the sign that is hanging over the sidewalk is the sign in question.

Planner Censky did inquire as to the material used to construct these signs. Ms. White stated that the material is dibond.

Planner Censky clarified that the signs proposed are not interior-lit signs.

Commissioner Kucharski inquired as to why these signs are already installed. Ms. White did explain that due to the fact that business was open and not wanting to lose any business, that these signs were installed prior to the Plan Commission meeting and would change anything that needs to be changed based on this evening's decision.

Commissioner Gengler stated that the directional name plate sign is only .49 square feet above code which amounts to only about 1/8" per side too large.

Chairman Mobley shared that with a multi-tenant building it would be helpful to allow additional signage.

Administrator Robertson inquired of Planner Censky if a waiver may be granted for the size of the directional name plate. The planner confirmed that is the case.

MOTION by Commissioner Gengler, **SECONDED** by Commissioner Luedtke to Approve the Projecting Sign, Sign Waiver for the Size of the Name Plate Wall Sign and Sign Wavier for a Second Projecting Sign, SEW WHAT Design Studio & Alterations Shop, LLC, 140 South Main Street. **MOTION CARRIED UNANIMOUSLY.**

All applicants or their contractors must be present for any approvals.

IV. BUSINESS FROM THE FLOOR

Open to any citizen who wishes to speak on items not on the agenda. Please step to the podium and give your name and address for the record.

V. ADJOURNMENT

MOTION by Commissioner Kucharski, **SECONDED** by Commissioner Gengler to adjourn the meeting at 6:12PM. **MOTION CARRIED UNANIMOUSLY.**

Submitted by,



Amy L. Langlois
Village Clerk

Approved by,



Colleen Landisch-Hansen
Assistant Administrator

Signed by,



Dianne S. Robertson
Administrator